

HOW CAN WE MAKE A DIFFERENCE?

Corporate sponsorships of “An Evening on the Riviera” constitute tangible expressions of community activism and support. Businesses are woven into the fabric of the Frederick community and are encouraged to consider an appropriate level of sponsorship:

SPONSORSHIP	CONTRIBUTION	RECOGNITION	REWARDS
Overall Event Sponsor <i>THE major sponsor of the event</i>	\$5,000	In all radio, print, poster, and banner promotions, band announcements and newsletters of each benefiting non-profit; company name/logo engraved on memento wine glasses; company president featured as Overall Honorary Chairperson with photograph and comments included in the program	10 complimentary event tickets
Grand Cru Sponsor <i>Sponsor of the evening’s Big Band</i>	\$4,000	In all radio, print, poster, and banner promotions, band announcements and newsletters of each benefiting non-profit; company banner can be displayed below the bandstand; company president featured as Grand Cru Chairperson with photograph and comments included in the program	8 complimentary tickets
Reserve Sponsor <i>Choose to sponsor the event napkins, event trays, entertainment tent, or the auction tent</i>	\$2,000	In all radio, print, poster, and banner promotions, band announcements and newsletters of each benefiting non-profit; company name/logo on napkins or trays and on banner for entertainment or auction tents	4 complimentary event tickets
Estate Sponsor <i>Choose to be a Select Wine Host, Carriage Ride, Small Band, or Event Program sponsor</i>	\$1,000	In all print promotions	2 complimentary event tickets
Restaurant Award Sponsor <i>Choose to sponsor one or all three of the restaurant awards</i>	\$750-\$1,500 Best in Show (\$1,500); Best Presentation (\$1,000); Honorable Mention (\$750)	In program; announcements during the event; company name/logo engraved on the award	6 complimentary event tickets if a business sponsors all three awards
Classico Sponsor <i>Choose to sponsor the event tickets, raffle tickets or postcard mailings</i>	\$600	Company name/logo featured on the selected event tickets, raffle tickets or postcard mailings	

Each level of sponsorship is unique in offering the business sponsor a creative marketing/publicity angle. Moreover, all sponsors will be recognized during an unprecedented multi-media, Internet-based large screen digital presentation, which will play continuously during the course of “An Evening on the Riviera.”

To learn more in order to finalize your sponsorship commitment, contact Marty Young at 301.663.8811, ext. 204 or Bob Rosensteel at 301.662.2507.

Sponsorship checks should be made payable to Community Living, Inc. and mailed to Marty Young’s attention at:

Community Living, Inc.
620-B Research Drive
Frederick, MD 21703